

## ROE Visual Features at AHA|SA Awards for Excellence

Novatech Delivers ROE Visual Vanish 8T and Carbon CB5 for the Event

**Shenzhen, China (November 2022)** – The 2022 AHA|SA Awards for Excellence was held at the Adelaide Entertainment Centre on October 18th. Celebrating the vibrant hotel industry in South Australia, this annual event awards hotels with outstanding service and facilities. Novatech Creative Event Technology supplied full production, including the video equipment for the awards, using ROE Visual's Vanish series as the main focus of the room and Carbon panels for the side screens.

The AHA|SA Awards for Excellence is the highlight event for the South Australian hospitality industry, gathering hotel industry members and associates together to celebrate a range of achievements. The annual event serves as the perfect relaxed environment to make connections, showcase venues, and recognize the hotels and people that have achieved excellence throughout the year.

In addition to being an awards ceremony, the gala dinner included live entertainment to help celebrate the achievements of those in attendance. Novatech selected the transparent ROE Visual Vanish V8T LED screens and Carbon CB5 panels with air frame for the stage, which became the backdrop for the ceremony and overall evening. Due to its unique features, the main Vanish screen was able to provide a full resolution screen for presentations and then seamlessly switch to using lighting effects for the entertainment.

"Knowing that the hotel industry professionals continue to lift, innovate and set high standards across their fields of work, we make a conscious effort to innovate and create a memorable setting through our technology each year," states Ashley Gabriel, Director of Sales and Marketing at Novatech Creative Event Technology, "We chose ROE Visual Vanish V8T for their high transparency, unique design, their ability to provide a high resolution screen and the results were simply stunning."

"A big thanks to Novatech Creative Event Technology for bringing our Vanish V8T and Carbon CB5 LED panels to the attention of the hotel industry, showcasing the panels' capabilities and range," says Grace Kuo, Sales Director at ROE Visual. "We're motivated by LED display technology development and where we might see it evolve in the future."

### Product: V8T, CB5

#### About:

**Novatech Creative Event Technology** - Founded in 2001, Novatech Creative Event

Technology is Adelaide's most trusted event hire and production company, leading the way in the local industry. Equipped with one of Australia's most qualified and talented event production teams, the company is dedicated to creating the best event experience for all customers. <https://www.ncet.co/>

**ROE Visual** - Founded in 2006, ROE Visual manufactures unrivaled, award-winning LED display technology for a broad range of applications, including film & television, theatre, live events, touring, corporate, and many more. ROE Visual's products live up to the exacting demands of the industries' creatives and technologists. The company offers expert knowledge in LED display technology and extensive support on a global scale through its American, European, Japanese, and China-based teams.